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WEGMANN automotive at TIRE COLOGNE 2022

Veitshöchheim, 25.03.2022

Discover our company, our strong brands and our diverse product portfolio – everything to do with wheels – at TIRE COLOGNE from May 24 – 26, 2022. We will present our bestsellers and newcomers from the sectors of balancing weights, valves and TPMS. We look forward to welcoming you at our stand in Hall 8.1, Stand: A 28 / B29.

Discover our strong brands and our company



WEGMANN automotive - tradition since 1882. We are the world market leader in balancing weights and battery bushings. Our high innovative spirit empowers us to continuously develop and thus make a high contribution to value creation in Germany and Europe. We are proud to always stand by our customers as a reliable partner and to work out common solutions. In doing so, we never lose sight of our values and tradition. As an independent family-run business, our customers and service are always our focus. We distinguish ourselves from other suppliers through market-driven structures and services, for optimal distribution, excellent on-site support and superior customer service. With our HOFMANN POWER WEIGHT, ALLIGATOR and Perfect EQUIPMENT brand portfolio, we offer a broad product range that perfectly covers the needs of both the OEM and the Automotive Aftermarket.



HOFMANN POWER WEIGHT stands for years of experience and history with the young mindset of an internationally growing brand. We set international standards with our products. Balancing weights from HOFMANN POWER WEIGHT are manufactured according to the high specifications of the automobile manufacturers. This means that our customers can rely on balancing precision and lasting balancing performance.



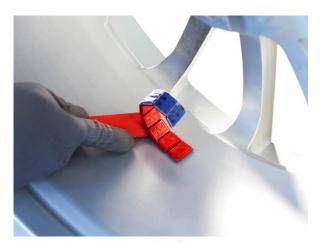






Image 2: SPEEDCUT® with rolls

SPEEDLINER®-tape

Discover our range of adhesive weights with our patented SPEEDLINER® adhesive tape at this year's TIRE COLOGNE. It offers maximum adhesive strength and 50% time savings in one. The SPEEDLINER® adhesive tape is a great relief for the workshop, especially due to the residue-free removal when dismantling the weights at a later stage.

SPEEDCUT®

We invite you to test our SPEEDCUT®, our workshop-optimised cutting device for adhesive weight rolls. This roll holder has been specially developed for the needs of the workshop. The cardboard packaging of the SPEEDLINER® rolls and the SPEEDCUT® fit together perfectly and enable optimised work processes in the daily routine of a workshop.



ALLIGATOR offers products in the valve sector for all vehicles as well as tyre pressure monitoring systems or TPMS sensors. We have 100 years of experience and place particular emphasis on the high quality standards of our ALLIGATOR products.



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Image 3: GATOR INFLATOR MAX

Optimum tyre pressure is essential for the trouble-free operation of a tyre. It ensures that the tyre does not wear out too quickly and contributes to safety throughout the journey.

This year, you can discover our range of tyre inflators at the exhibition. Re-measuring was yesterday: the calibrated pressure gauges in combination with the high-quality workmanship ensure precise work and reliable readings in any workshop.



Everything for the wheel! Perfect EQUIPMENT offers workshop-tested universal weights for almost all passenger cars as well as commercially valves, tools and other accessories at an attractive price. Guaranteed quality, always customer-orientated and trade-optimised. Discover our Perfect EQUIPMENT range, which is tailored to the daily needs of any workshop.

We look forward to seeing you at our stand!



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ABOUT WEGMANN AUTOMOTIVE

WEGMANN automotive is the world market leader for balancing weights for cars, trucks, buses and industrial applications. We supply all major automotive manufacturers as well as leading aftermarket organizations. WEGMANN automotive is part of the Wegmann Group. With more than 5,500 employees, the three divisions Defence, Transmission and Automotive generate an annual sales turnover in excess of 1.5 billion Euros.

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