

FINALLY LIGHT IN THE SENSOR JUNGLE - WITH ALLIGATOR

sens.it – the TPMS for every vehicle

Veitshoechheim, 12.08.2022

Don't be afraid of TPMS - that is the message of the new ALLIGATOR campaign "Finally light in the sensor jungle", which takes place from 11.08. to 04.09.2022. Because of the introduction of mandatory TPMS in 2014, more and more workshops must deal with this topic. TPMS is important and offers opportunities for the workshop, but at the same time challenges and additional work. As part of the campaign, ALLIGATOR is presenting sens.it, its practical solution for the aftermarket, as a strong partner with which TPMS service can be very simple.

TPMS-Service: Opportunities and challenges

Due to the required know-how in the field of TPMS, the importance of workshops for tire service is increasing, because TPMS service is not a service that can be done quickly at home. In addition, workshops can differentiate themselves from the competition through their expert knowledge and the services offered. But TPMS also means additional expenses. The increasing number of vehicle models with TPMS also increases the variety of sensors and thus the need for spare parts. Service times increase, employees must be trained, and the appropriate workshop equipment must be purchased.

Finally light in the sensor jungle – with ALLIGATOR

ALLIGATOR has made it its business to make TPMS service easy and to shed light on TPMS. Because TPMS does not have to be complicated at all! By using universal sensors that are freely programmable, only one sensor is needed for all different vehicle models. This means standardized assembly, easy training, and shorter service times without waiting for the right spare part.

New programming devices: the right model for everyone

New to the ALLIGATOR range are the open programming and diagnostic devices from Bartec and ATEQ. Together with the ALLIGATOR PT1 and PT3 tools, the new product portfolio offers full flexibility. From entry-level models to professional devices - there is the right device for everyone.

Free online webinar "TPMS. Made it simple"

More tips and information about TPMS will be available on 22.09.2022 in an online webinar from ALLIGATOR. Our experts will explain TPMS in general and how everyday workshop life can be optimized by the ALLIGATOR solution, i.e., what advantages do the products offer, which devices should you invest in and what are the challenges. You can register free of charge here: alligator-valves.com/de/service/rdks-webinar.

About ALLIGATOR

The ALLIGATOR brand offers a comprehensive product range of valves, TPMS, tools and accessories. Whether for passenger cars, commercial vehicles, agricultural machinery, or bicycles - ALLIGATOR is your competent partner and expert in the valve and sensor technology sector. All product innovations from the European valve manufacturer are optimized for the benefits and needs of the workshop. ALLIGATOR is a strong brand of WEGMANN automotive.

ABOUT WEGMANN AUTOMOTIVE

WEGMANN automotive is the world market leader for balancing weights in the field of passenger cars, trucks, buses, and various industrial applications, supplying all well-known automotive manufacturers as well as the leading spare parts trade organizations. WEGMANN automotive is part of the WEGMANN Group, which also includes the companies KMW+NEXTER Defense Systems and Schleifring. The group, headquartered in Munich, employs more than 5,000 people worldwide.

FOR PRESS INQUIRIES PLEASE CONTACT:

Marisa Gruen
Head of International Marketing
Telephone: +49 931 / 32104 0
E-Mail: marisa.gruen@wegmann-automotive.com

WEGMANN automotive GmbH
Rudolf-Diesel Str. 6
97209 Veitshoechheim